

PRESS RELEASE

AFI DALLAS and Texas Frightmare Weekend Present Special 40th Anniversary Screening of George Romero's NIGHT OF THE LIVING DEAD at the Inwood Theater

Dallas, TX, January 28, 2008—AFI DALLAS 2008 International Film Festival Presented by Target, Founding Sponsor Victory Park announces it will team with Texas Frightmare Weekend presented by Anchor Bay Entertainment for a special screening of George A. Romero's horror classic NIGHT OF THE LIVING DEAD on February 21st at the Landmark Inwood Theater.

The seminal 1968 black-and-white independent horror film revolves around the mysterious reanimation of the dead and the efforts of a handful of people to survive the night while trapped in a rural Pennsylvania farmhouse. Described as "subversive on many levels," it has been remade twice, and has also spawned (to date) four subsequent "Dead" films by Romero, including his most recent – DIARY OF THE DEAD, which is scheduled for release on February 15th. A fifth film is in the planning stages. In 1999, the Library of Congress entered NIGHT OF THE LIVING DEAD into the United States National Film Registry with other films deemed "historically, culturally or aesthetically important."

Featuring an appearance and Q&A after the screening with the legendary director and cast members including Marilyn Eastman, Bill Hinzman, George Kosana, Judith O'Dea, Kyra Schon, Russ Streiner, and John Russo, the screening will utilize rare prints of the film for the special event.

Also appearing at the screening will be horror and science fiction film legends and standouts: Malcolm McDowell, Dee Wallace Stone, Tom Savini, Ed Neal, Danielle Harris, Scout Taylor Compton, Kristina Klebe, Courtney Gains, Kelli Maroney, and Ken Foree.

The screening will also kick off an international tour of NIGHT OF THE LIVING DEAD with its director and cast to celebrate the film's 40th Anniversary.

AFI DALLAS Senior Programmer James Faust stated, "This event is special to AFI DALLAS and Target because it allows us to salute a great influential filmmaker, and as film fans, it allows us to celebrate a film that has truly stood the test of time."

Texas Frightmare Weekend Director Loyd Cryer agreed, saying, "We are honored to be a part of this salute to one of the most influential independent films of all time. What better way to honor the achievement of these filmmakers than to have the prestigious AFI DALLAS and Texas Frightmare Weekend partner for this milestone event."

Attendance at the event is only available to members of the AFI DALLAS and Texas Frightmare Weekend subscriber lists. To receive this exclusive invitation, film fans must visit AFIDALLAS.com or texasfrightmareweekend.com and subscribe to their e-mail lists.

Texas Frightmare Weekend takes place February 22-24 at the Dallas Hilton DFW Lakes. Passes and tickets for the festival are available online (www.texasfrightmareweekend.com), as well as additional information regarding the weekends schedule and additional events.

The 2008 AFI DALLAS International Film Festival will run March 27 – April 6, 2008. Tickets go on sale March 7. Passes and tickets will be made available via online (www.AFIDALLAS.com), phone (TBD), and in person at the Box Office located at the AFI DALLAS location at Victory Park.

Additional dates and locations for The NIGHT OF THE LIVING DEAD 40th Anniversary Tour include:

March 28-30, 2008 - Horrorfind Weekend - Adelphia, MD
April 25-27, 2008 - Fangoria's Weekend of Horrors - Los Angeles, CA
June 20-22, 2008 - Fangoria's Weekend of Horrors - Secaucus, NJ
June 27-29, 2008 - Flashback Weekend - Rosemont, IL
October 4-5, 2008 - Eerie Horror Film Festival - Erie, PA
October 24-26, 2008 - Kit Builders Monsterous Weekend - St. Louis, MO

Additional dates in America may be added later. International dates and locations will be announced at a later time. For more information contact Chris Roe at croe@lisco.com or 1-310-927-6892

About Texas Frightmare Weekend

Texas Frightmare Weekend presented by Anchor Bay Entertainment is a three day horror convention that takes place bi-annually in the Dallas Fort Worth Metro metroplex. Since its inaugural event in February 2006 Texas Frightmare Weekend has hosted such horror icons as George A. Romero, Sid Haig, Bill Moseley, Tom Savini, Adrienne Barbeau, Doug Bradley, Angela Bettis, Clint Howard and Jeffrey Combs.

True to its motto, "The Southwest's Premier Horror Convention", their goal is to provide fans with an unrivaled experience by celebrating all aspects of genre film making. Texas Frightmare Weekend hosts celebrity appearances, autograph signings, screenings, exclusive parties and

horror memorabilia vendors from all over the country. The event is also extremely proud to have featured the rising talents of many Texas "Frightmakers" in screenings, panel discussions and Q & A's.

Texas Frightmare Weekend's presenting sponsor is Anchor Bay Entertainment. A leader in genre media distribution, Anchor Bay has released such classics as the *Evil Dead* trilogy, *Dawn of the Dead*, *Halloween*, and most recently *Hatchet*.

Other sponsors have included McFarlane Toys, Sideshow Collectibles, Dark Horse, After Dark Horrorfest, Full Moon Entertainment, FearNET and Union Station Media.

For more information on the event, please visit www.TexasFrightmareWeekend.com.

About AFI DALLAS International Film Festival

The AFI DALLAS International Film Festival celebrates films and their impact on society, honors filmmakers and recognizes their achievements and contribution in enhancing the creative community, provides educational programs to students to develop better understanding of the role of film in today's world, and promotes the City of Dallas and its commitment to the art of filmmaking. AFI DALLAS is a presentation of the non-profit Dallas Film Society.

About Target

Minneapolis-based Target serves guests at 1,591 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

About Victory Park

Located in the heart of Dallas, Victory Park is one of the country's most significant and innovative master-planned urban developments. Victory Park is creating a new urban environment with a carefully crafted collection of emerging and reputation retail, distinctive dining, modern office space, dramatic residential units, hotels and signature entertainment venues, including the American Airlines Center. Victory Park is a development of Hillwood, a Perot Company. For more information on Victory Park, visit www.victorypark.com.

Additional Sponsors

In addition to Target and Victory Park, AFI DALLAS 2007 major sponsors included American Airlines, AT&T, Bank of America, Barefoot Wine, Blockbuster, Brierley+Partners, Budweiser Select, Central Market, City of Dallas, Clear Channel Radio, Clear Channel Outdoor, Cliff Bar, Current Energy, Dallas Morning News, D Magazine, Dallas Film Commission, DART, DCVB, Deloitte, DG FastChannel, Entertainment Partners, e-Rewards, Faulkner Design Group, Flag Marketing, Harry Ransom Center, The University of Texas at Austin, HDNet, Jones Day, KERA, MPS Studios, Neiman Marcus, People Newspapers, Post Asylum, PricewaterhouseCoopers, Pure Evil Music & Sound, REEL FX, Richards Partners, Screen International, Temerlin Consulting, t:m advertising, W Dallas Victory, WFAA and WRR.

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