

PRESS RELEASE

THROUGH THE LENS CLEARLY – ICONS AND IMAGES

Neiman Marcus features an exhibit of holdings
from The Harry Ransom Center at The University of Texas
at Austin in Downtown Dallas Store
to honor AFI DALLAS.

Dallas, TX, February 6, 2008 – Neiman Marcus celebrates the second annual AFI DALLAS International Film Festival Presented by Target, Founding Sponsor Victory Park with exhibits of film ephemera from The Ransom Center at The University of Texas at Austin.

Display highlights from the Ransom Center's film holdings include glamour photographs of iconic Hollywood stars, such as Greta Garbo and Cary Grant; storyboards and costumes from "Gone with the Wind," including Scarlett's curtain dress; Gloria Swanson's annotated script for "Sunset Boulevard"; dream sequence storyboards from director Alfred Hitchcock's "Spellbound;" drafts of screenwriter Ernest Lehman's "North by Northwest"; and costumes of actor, director, producer Robert De Niro, from such films as "Goodfellas" and "Casino." The one of a kind exhibit will include more than 200 pieces.

The two-week celebration of film and fashion at the downtown Dallas flagship store begins March 27th and runs through April 12th and is free and open to the public.

"We are very pleased to partner with AFI DALLAS and Neiman Marcus on this display of remarkable film materials from the Ransom Center," said Thomas F. Staley, Director of the Center. "It's a wonderful opportunity for the Ransom Center to share its collections with a new audience of film lovers."

"Neiman Marcus is delighted to participate in the second annual AFI DALLAS Film Festival by presenting, "Through the Lens Clearly - Icons and Images," said Steve Kornajcik, Senior Vice President, Marketing and Creative Services, Neiman Marcus. "Whether you are an ardent film buff or someone who just likes movies, The Ransom Center exhibit presents a rare opportunity for the Dallas community to view first hand items from this world renowned collection."

AFI DALLAS Founder, Director and Chairman Liener Temerlin added, "The Ransom Center exhibit at Neiman Marcus of costumes, photos, and memorabilia

of past films and filmmakers is extraordinarily appropriate for the AFI DALLAS Film Festival. I am paraphrasing, but it has been said that, 'If we can see further, it's because we stand on the rungs of a ladder those before us built.'"

High-resolution press images are available.

INFORMATION ABOUT FILM COLLECTION

The Ransom Center's film collection includes more than 10,000 scripts for film, television, and radio; more than 15,000 posters, lobby cards, and other advertising materials; and over a million photographs, including film stills, portrait and publicity photographs, set and location reference stills, makeup and wardrobe stills, and candid, behind-the-scenes photographs.

ABOUT THE HARRY RANSOM CENTER

The Harry Ransom Center at The University of Texas at Austin advances the study of the arts and humanities by acquiring, preserving, and making accessible original cultural materials. With extensive collections of rare books, manuscripts, photography, film, art, and the performing arts, the Center supports research through symposia and fellowships and provides education and enrichment for scholars, students, and the public through exhibitions and programs.

Information about the Ransom Center can be found at <http://www.hrc.utexas.edu>

ABOUT NEIMAN MARCUS

The Neiman Marcus Group, Inc. operations include the Specialty Retail Stores segment and the Direct Marketing segment. The Specialty Retail Stores segment consists primarily of Neiman Marcus and Bergdorf Goodman stores. The Direct Marketing segment conducts both print catalog and online operations under the Neiman Marcus, and Bergdorf Goodman brand names. Information about the Company can be accessed at www.neimanmarcusgroup.com.

ABOUT AFI DALLAS INTERNATIONAL FILM FESTIVAL

The AFI DALLAS International Film Festival celebrates films and their impact on society, honors filmmakers and recognizes their achievements and contribution in enhancing the creative community, provides educational programs to students to develop better understanding of the role of film in today's world, and promotes the City of Dallas and its commitment to the art of filmmaking. AFI DALLAS is a presentation of the non-profit Dallas Film Society.

About Target

Minneapolis-based Target serves guests at 1,591 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

About Victory Park

Located in the heart of Dallas, Victory Park is one of the country's most significant and innovative master-planned urban developments. Victory Park is creating a new urban environment with a carefully crafted collection of emerging and reputation retail, distinctive dining, modern office space, dramatic residential units, hotels and signature entertainment venues, including the American Airlines Center. Victory Park is a development of Hillwood, a Perot Company. For more information on Victory Park, visit www.victorypark.com.

Additional Sponsors

In addition to Target and Victory Park, AFI DALLAS 2007 major sponsors included American Airlines, AT&T, Bank of America, Barefoot Wine, Blockbuster, Brierley+Partners, Budweiser Select, Central Market, City of Dallas, Clear Channel Radio, Clear Channel Outdoor, Cliff Bar, Current Energy, Dallas Morning News, D Magazine, Dallas Film Commission, DART, DCVB, Deloitte, DG FastChannel, Entertainment Partners, e-Rewards, Faulkner Design Group, Flag Marketing, Harry Ransom Center, The University of Texas at Austin, HDNet, Jones Day, KERA, MPS Studios, Neiman Marcus, People Newspapers, Post Asylum, PricewaterhouseCoopers, Pure Evil Music & Sound, REEL FX, Richards Partners, Screen International, Temerlin Consulting, t:m advertising, W Dallas Victory, WFAA and WRR.

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